

ST CLOUD CHAMBER OF COMMERCE

Board of Directors Meeting Notes

Wednesday, March 19, 2025

Tavistock

Board of Directors Meeting – Call to order 9:01 am – Joe Reilly, Chairman

Pledge of Allegiance and Prayer

Attended by:

Joe Reilly, Chairman – OUC – The Reliable One
Lisa Bertossa- Vice-Chair - Keystone Residential
Brian Wetzel- First Vice-Chair – Orlando Health St. Cloud
She-Lia Henry, Treasurer – Account on Us
LaVell Monger, Past Chair– RTW Photography
Bridget Jackson - Chair, Membership – Key Life Fitness
Ricky Booth – Commissioner, Osceola County
Howard Chanin – Butler Mortgage
Troy Groves – Osceola Magic
Shannon Rios – Advent Health
John Barna – Good Call Sports
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce, President
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce

Absent: Glenn Harris Legal Adviser - HBH Law, Cindy Campbell – Ford Insurance, Rep Paula Stark - St. Cloud Main Street, Yolonda McGriff – Valencia College, Nathan Steiner – Anchor Online Website Design, Jolene Sheive – Legacy Realty of Central FL, Brian West – West Crash Consulting, Chris Montoya – SouthState Bank East, Paula Bronson – School Board, Melissa Vallejo, Secretary– Experience Kissimmee, Robb J. Larson, Past Chair – Osceola Heritage Park/ASM Global, Dana Wells – Chair, Economic Development – St. Cloud Levee Liquor & Gas, Twis Lizasuain – Osceola County Association of Realtors, Jennifer Paul – City of St Cloud, Johnola Morales – Osceola Council on Aging

****Consent Agenda (Attachment A) M/S/P (Booth & Bertossa)**

****Financial Reports - She-Lia Henry – January 2025(Attachment B) and February 2025 (Attachment C) M/S/P (Booth & Monger)**

Osceola County Report – Ricky Booth

- St Cloud City Council meeting at OHP (St Cloud Room) 10am to 12pm – open to the public – talking about Transportation and future land use

Chairman Report – Joe Reilly

- City of St Cloud sent a letter rescinding their partnership to the chamber – 30 day cancellation notice which is a \$50,000 loss
- Charitable organizations to grant model
- This would mean city doesn't get a seat on the board
- City Council meeting is April 10th

Incoming Chair Report – Lisa Bertossa

- Board Recruitment 1st week of April through May 7th- need two board members for the nomination committee (Monger and Rios)

- Banquet Committee – Need volunteers (Jackson, Groves, Henry)

Committee Reports

Economic Development

- Nothing

Membership – Bridget Jackson

- See Consent Agenda

New Business

- Golf Tournament – John Barna – May 2nd at 8am is shotgun start – Need sponsors, raffle items and teams

Old Business - Logo

- Rebranding – Marketing committee approved the roll out plan- logo wear available at St Cloud Printing
- Unveiling is April 8th at the School Board Meeting 5:30pm –Hopefully Directory will be unveiled as well

****Adjourn Meeting 9:33 am - M/S/P (Henry & Bertossa)**

Next meeting – Wednesday, April 16, 2025 at 8am – St Cloud Chamber Boardroom

Minutes Submitted by: Heather Kitner Print Name: Heather Kitner

Approved by: Melissa Vallejo
Melissa Vallejo, Secretary