



St. Cloud Chamber of Commerce
1200 New York Avenue
St. Cloud, FL 34769

BOARD OF DIRECTORS MEETING AGENDA
Wednesday, April 16, 2025 –Conference Room

Call to order – Lisa Bertossa, Incoming Chair

Prayer and Pledge of Allegiance –

Consent Agenda

- Board Minutes
- President's Report

Financial Report– She-Lia Henry, Treasurer

Affiliate Reports

Chair Report

- City of St. Cloud
- Economic Development Committee Chair

Incoming Chair Report – Lisa Bertossa

- Board Recruitment
- Annual Banquet

Committee Reports (consent agenda)

- **Economic Development** – Dana Wells
- **Business Training Committee** – Lisa Bertossa
- **Membership** – Bridget Jackson
- **Marketing** – Dirk Webb
 - Rebranding
 - Web site update
 - Headshots – April 24

Old Business (at Board Meeting)

New Business

Adjournment - Next Meeting – Wednesday, May 21 – 9:00 – Wild Florida